

Versáta

Life in motion

Enjoy the dynamic world of sound



PHONAK

life is on

Seamless adaptation to every soundscape

Life is all about adapting to change – especially if you lead a dynamic life. To keep pace with modern living you need a hearing system flexible enough to accommodate the ever-changing soundscape. Versáta is truly up to the challenge. It is easy to handle, seamlessly adapts to each unique situation and has full wireless connectivity. Versáta offers the versatility and convenience to meet the demands of a life in motion. Enjoy the challenges of a dynamic life – enjoy Versáta.

Your guide to versatile hearing

The following pages will tell you all about Versáta's powerful combination of features, functionalities and optional accessories, designed specifically with your needs and wishes in mind.





How Versáta will make your life more versatile

Features and benefits

Improving hearing is not just about making things louder. In fact, many sounds around us are already plenty loud, sometimes even uncomfortable. Phonak has pioneered tremendous advances in signal processing that allow Versáta to provide automatic adaptation, clear speech understanding and comfortable listening, no matter where you are.

SoundFlow Advanced – automatically ahead

Imagine yourself moving from a quiet conversation in the car to the noise of the city, then into a restaurant for a nice dinner with your loved ones. For many years, hearing instrument users had to continuously adjust their devices when moving from one of these situations into another. Today, the exclusive Phonak SoundFlow technology automatically creates a special program for each unique situation. This way, Versáta can provide the optimum combination of comfort and clarity, no matter where your life in motion takes you.

What makes SoundFlow different and better?

SoundFlow Advanced allows your hearing care professional to individually adjust three separate base programs, dedicated for:

- quiet environments
- understanding in background noise
- comfort in loud noise

However, most hearing situations are a combination of speech and various noises, so SoundFlow does not just choose one of these programs for each circumstance. Instead, it instantly and seamlessly finds the best combination of these base programs, continuously adjusting to each listening situation.

Additionally, up to four special programs are automatically activated as needed for specific situations like

- talking on the phone
- connecting with electronic devices
- listening to music or other audio
- integrating an FM system

Enjoy dinner parties even in noisy restaurants. Relish a quiet conversation with a loved one. Embrace the cacophony of the modern world without fear of discomfort. SoundFlow creates a special combination of programs and settings to let you enjoy each unique moment in time. The options are truly limitless.

VoiceZoom – stand out from the crowd

Hearing and understanding at a dinner party or a family gathering with a lot of background noise can be quite a challenge. Directional microphone technology is the only proven method of enhancing understanding in environments with background noise. Versáta employs VoiceZoom which offers the best possible performance in situations with background noise.

- Automatically and intelligently focuses on the speech you want to hear
- Suppresses the background noise sources you don't want to hear

WhistleBlock Technology – no more annoying whistling

A whistling sound called feedback is one of the most common annoyances of hearing instruments. Thanks to WhistleBlock Technology Versáta functions reliably without the annoyance of feedback.

- Instantly and accurately differentiates feedback from other tonal sounds like those in music
- Cancels any feedback without causing distortion, so sound quality remains excellent and speech is clear
- Permits more volume without feedback than any competitive system
- Allows you to wear what you want, and do what you want



WindBlock Management – enjoy the outdoors

Wind over a microphone can cause annoying noise and make it more difficult to hear and understand. With WindBlock Management you can now feel perfectly at ease in any outdoor activity.

- Uses a wind and weather protection filter system to protect the microphones
- Electronically reduces wind noise without affecting sound quality
- Lets you hear comfortably so you can really enjoy the great outdoors

Real Ear Sound – find the source

When microphones are placed outside the ear, natural localization cues can be lost, so it can be difficult to tell where sounds are coming from. Real Ear Sound, another Phonak innovation, solves this problem.

- Restores the natural acoustics of the ear
- Maintains accurate localization and sound perception
- Clear, natural sound and correct orientation complete the acoustic picture

NoiseBlock Processing – comfortable listening

Environmental noises like motors, fans and engines can be quite uncomfortable. NoiseBlock Processing effectively diminishes these bothersome sounds.

- Continuously analyzes the environment
- Recognizes the differences between speech and other sounds and automatically reduces only the noise
- Guarantees comfortable listening without compromising speech integrity

"I was always fiddling with my old hearing aids to try to find the right setting. But my Versátas are great, they do all the work for me and I never even notice the adjustments."

Rieke Kostler, Netherlands





The iCom communication interface provides flexible connections to a wide range of electronic devices.

How Versáta will connect you to the world

Wireless connectivity

Watching television, listening to music and using telephones and other electronic devices has always been a challenge for users of hearing instruments. **iCom communication interface** changes all that, opening up the world of connectivity to you.

Make hands-free phone calls and hear with both ears

iCom lets you hear phone calls in both hearing instruments.

- iCom receives a signal from any Bluetooth enabled mobile phone or Bluetooth phone adapter (Bluetooth is a common wireless technology used in many modern electronic devices)
- One touch of the button accepts and ends calls
- Calls are transmitted wirelessly, in real time, to both hearing instruments
- State-of-the-art microphones in iCom pick up your voice for a clear signal back to the caller
- With a transmission range of up to 10 meters between your phone and iCom, your movement is virtually unrestricted



Enjoy music and more with wireless audio

iCom connects to virtually any sound producing device.

- Wireless connections to Bluetooth enabled or adapted devices, like laptops, MP3 players, navigation systems, stereos etc.
- For non-Bluetooth devices, connection with audio cable is also an option
- Either way, iCom transmits the real-time audio signal to both hearing instruments for easy enjoyment, no matter what the device

"It is so great to finally be able to talk to my mother on the mobile phone. Hearing the call in both ears makes such a big difference."

Arnaud Quarré de Champvigny, Switzerland





Access to FM solutions – hear far-away speakers

FM technology improves hearing and understanding in challenging situations where the speaker is far away – e.g. in classrooms, meetings and seminars. An FM system consists of a microphone transmitter worn by the speaker or teacher and a receiver which picks up the signal from the transmitter and sends it to the hearing instruments.

Versáta is compatible with a wide range of FM solutions.

Discuss your communication and connectivity needs and wishes with your hearing care professional to find out which solutions are right for you.



SmartLink FM transmitter



Versáta M with FM receiver attached



"I couldn't be happier with iCom. I am impressed by the quality of the audio... now I can even go back to wearing a hat while hiking and listening to my iPod through my comfortable hearing aids. I can listen to music without annoying my wife. But the best part is, the hearing aids are not touched... you don't have to mess with them at all. Discreet, yet functional and easy to use, that is what technology should be."

Raymond Bentsen, Washington, USA

For those times when you want to make a change, Versáta offers a wide range of convenient options and accessories to adjust your hearing system or check its status.

Versatile control options

Versáta automatically adapts to your sound environment. However, years of experience have proven that some people like to have the option of controlling their hearing instruments.

myPilot – convenient remote control and status information

- Remote control over volume and program
- Separate volume adjustments for left and right instruments
- Read-out of system status, including battery status, current program and volume levels
- Convenient time/date and alarm functions
- Full-color display
- Personalized program names and icons so you can easily identify your hearing programs
- Two attractive color options, high-tech gray or white



WatchPilot2 and KeyPilot2 – basic, discreet and convenient remote control

Control your instruments with a touch at your wrist

- Simple volume and program changes
- Different style and color options to suit your individual needs and cosmetic preferences

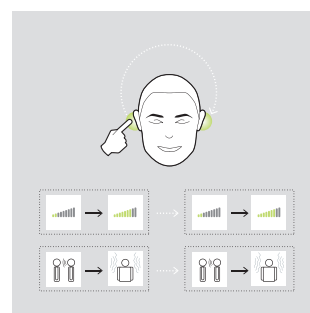
Your key device to control your instruments

- Simple volume and program changes
- Two color options
- Protective cover



QuickSync – one touch controls two

- Twist the volume control on one hearing instrument and adjust volume in both ears simultaneously
- Press the button to change programs on one side and the other changes too, instantly
- A program selector button on one instrument and a volume control on the other, so your custom instruments can be made even smaller than ever and easier to control



Versáta – model overview

Versáta is available in a wide range of models – some of them are placed discreetly behind the ear, others fit comfortably in the ear canal itself.

All models are designed to be cosmetically appealing and are available in a wide range of colors.

Custom models



Versáta CIC/MC (Completely-in-the-Canal or Mini-Canal)

There are two different versions of the CIC/MC model:

- For mild to moderate hearing loss
- Power version for moderate to severe hearing loss



Versáta ITC/HS (In-the-Canal or Half-Shell)

- For mild to moderate hearing loss



Versáta FS (Full-Shell)

There are two different versions of the FS model:

- For mild to moderately-severe hearing loss
- Power version for moderate to severe hearing loss

There are various colors available for both the front and the shell of custom models.



Behind-the-Ear models



Versáta micro (micro Behind-the-Ear)

- For mild to moderately-severe hearing loss

There are two options for wearing your Versáta micro, both offering ultimate performance and flexibility:

- Micro tube fits invisibly behind the ear for optimum discretion with full functionality (as in the picture)
- Traditional earhook with earmold



Versáta M (Behind-the-Ear)

- For mild to moderately-severe hearing loss

There are two options for wearing your Versáta M, both bringing ultimate performance and flexibility:

- Slim tube fits invisibly behind the ear for optimum discretion with full functionality (as in the picture)
- Traditional earhook with earmold



Versáta P/SP (Behind-the-Ear)

Available in two different versions with the same size and design, worn with a traditional earhook with earmold (as in the picture)

- P: For moderate to severe hearing loss
- SP: For moderately-severe to profound hearing loss

All models are available in a wide range of cosmetically appealing colors.

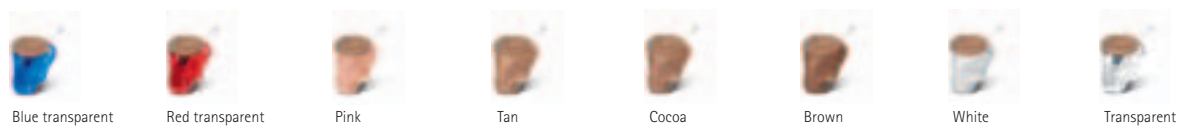
Versáta – color overview

Custom models

Available colors for the front of the custom models:



Available colors for the shell of the custom models:



Behind-the-Ear models

Available colors for micro models:



Available colors for BTE models:



About Phonak



Headquartered near Zurich, Switzerland, Phonak has developed, produced and globally distributed state-of-the-art hearing systems and wireless devices for over 50 years. The combination of expertise in hearing technology, mastery in acoustics and strong cooperation with hearing care professionals allows Phonak to significantly improve people's hearing ability and speech understanding and therefore their quality of life.

With over 2500 employees worldwide, Phonak drives innovation and sets new industry benchmarks regarding miniaturization and performance.

About our hearing systems

Hearing instruments have evolved into modern communication systems. Available in a variety of shapes, sizes and colors, they also incorporate a range of different technologies. These developments help you to find individual solutions that will fit comfortably and unobtrusively blend in with your needs and your lifestyle.



Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence.
Live without limit. Life is on.**